

CONTACT:

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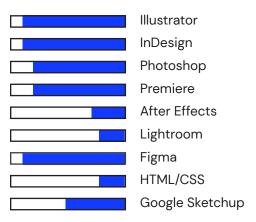
e: anneelocker@gmail.com c: 404 944 2770 w: annelocker.com

EDUCATION:

B.A. Graphic Design Xavier University 2015 - 2019

High School Diploma Marist School 2011 - 2015

SKILLS:



PROFILE:

I have spent the last seven years of my life committing to the creative inside of me and developing my own sense of design, while honing in on my leadership skills. My experience from working in-house, to working for an agency and even freelancing has allowed me to grow in multiple work environments, and discover what I'm best at. At a base level, I design to elevate a client's brand, but the natural leader in me is eager to create, produce and execute across all creative avenues – video, animation, photo and design. Taking a project from 0 to 100, and directing other creatives along with way is the ultimate process.

EXPERIENCE:

Creative Lead

Lumentum Creative Agency September 2023 - Present

- Leads the Creative / Design for existing and new clients with a primary focus on Web Design, as well brand development.
- Execute client's vision for their web presence, from layout to content, to implementing guidelines and elevating the client's brand.

<u>Creative Lead</u> BigStuf Ministries

May 2019 - September 2023

- Supports all departments of Bigstuf Ministries and is responsible for all digital media and design, including social media, website, and graphics.
- Direct photographers and videographers, as well as assistant produce our live shows and video content

REFERENCES:

Trey McKnight CEO BigStuf Camps 678 520 1136

Elizabeth Lincoln SPD Director North Point Community Church 404 803 3801

Brent MacDonald Head Coach Xavier Swimming 513 349 3701

EXPERIENCE CONT'D:

Owner + Designer
Anne Locker Designs

December 2016 - Present

 Work with up and coming clientele to create their visual brand. Emphasis on the audience, and their experience through the brand and marketing materials

<u>Design Intern</u> Sparkloft Media / Atlanta, Ga <u>Summer 2018</u>

 Work with clientele to create graphic assets for Social Advertising. Assist the motion designer with stills and story boards

Social Media Associate Director Buckhead Church / Atlanta, Ga August 2017 - November 2017

 Creator of all social content for Buckhead Church. Focus on our target audience and their experience and perception through our socials

<u>Design and Social Media Intern</u> Buckhead Church / Atlanta, Ga <u>Summer 2017</u>

 Creator of all social content for Buckhead Church. Focus on our target audience and their experience and perception through our socials

Production / Creative / Design Intern Buckhead Church / Atlanta, Ga Summer 2016

Assisted with filming, video editing and design